



# PALLIATIVE CARE CONFERENCE 2025 - PRIVACY POLICY

## 1. Introduction

The Palliative Care Conference 2025 ("we," "our," or "us") is committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard your personal information in compliance with the Protection of Personal Information Act, 2013 ("POPIA"). By accessing or using our website, you agree to the terms of this Privacy Policy. If you do not agree with any part of this policy, please do not use our website.

## 2. Information We Collect

### 2.1 Personal Information:

We may collect personal information that you voluntarily provide to us when you register for the conference, subscribe to our newsletters, complete surveys, or otherwise interact with our website. This may include your name, contact details, job title, organisation, and payment information.

### 2.2 Automatically Collected Information:

When you visit our website, we may automatically collect certain information, such as your IP address, browser type, operating system, and browsing behaviour. This information is collected through cookies and similar tracking technologies.

## 3. How We Use Your Information

We use your personal information for the following purposes:

- Conference Registration: To process and manage your registration for the Palliative Care Conference 2025.
- Communication: To send you important updates, newsletters, and other information related to the conference.
- Payment Processing: To process payments for conference registration and related services.
- Improvement of Services: To analyse website usage and improve our offerings and user experience.
- Legal Compliance: To comply with legal obligations and protect our rights.

## 4. Sharing of Personal Information

We may share your personal information with the following parties, but only when necessary and in accordance with POPIA:

- Service Providers: We may share your information with third-party service providers who assist us in managing our website, processing payments, or delivering communications.
- Legal Obligations: We may disclose your information when required by law or to protect our rights or the rights of others.
- Event Partners: We may share your information with event partners and sponsors, but only with your consent.





## 5. Data Protection and Security

We are committed to safeguarding your personal information and have implemented appropriate technical and organisational measures to protect it against unauthorised access, loss, or misuse. However, please note that no method of transmission over the internet is completely secure, and we cannot guarantee the absolute security of your information.

## 6. Your Rights Under POPIA

Under POPIA, you have the following rights regarding your personal information:

- Access: You have the right to request access to the personal information we hold about you.
- Correction: You have the right to request the correction of inaccurate or incomplete information.
- Deletion: You have the right to request the deletion of your personal information under certain circumstances.
- Objection: You have the right to object to the processing of your personal information, particularly for direct marketing purposes.
- Withdrawal of Consent: Where we rely on your consent to process your information, you have the right to withdraw that consent at any time.

To exercise any of these rights, please contact us using the information provided in the "Contact Us" section below.

## 7. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your browsing experience, analyse website traffic, and deliver personalised content. You can manage your cookie preferences through your browser settings. Please note that disabling cookies may affect your ability to use certain features of our website.

## 8. Retention of Personal Information

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

## 9. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page, and the "Last Updated" date will be revised accordingly. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data protection practices, please contact us at:

- Palliative Care Conference 2025 Organisers
- Email: [info@pcconference.co.za](mailto:info@pcconference.co.za)

